



# betterunite

unified fundraising software



**betterunite** is the comprehensive and effective software solution to challenges in fundraising, events, and more.

No start-up costs. No contracts or monthly fees necessary.

Built for you, by people like you, because we are people like you.

All your essential donor management and fundraising tools in **one place**.

**WELCOME  
TO YOUR  
NEW  
FUNDRAISING  
HOME.**



# EVENTS

## ● **Event Ticketing**

Robust ticketing options including group and combo tickets with discounts and capacity planning.

## ● **Event Management**

Create branded event pages with many options to support a wide variety of event types.

## ● **Registration & Check-In**

Extensive tools to manage guests before and during your event. Easy check-in process with the BetterUnite check-in app.

# VIRTUAL EVENTS



## ● **Virtual Event**

Create branded event pages with customizable options to engage your audience in real time from anywhere in the world.

## ● **Live Stream**

Embed your live stream directly into the guest experience of your virtual or hybrid event.

## ● **Online Auction (Live & Silent)**

Virtual event optimized live auction and silent auction functionality in an immersive virtual guest experience.



# DONOR MANAGEMENT

## ● CRM

For contacts, supporters, or donors, BetterUnite provides core relationship management features. Easily import or export lists and reports to leverage previous donors and new supporters.

## ● Email Marketing

Leverage email marketing tools like Constant Contact, MailChimp and Emma. BetterUnite integrates with these platforms to expand your toolkit.

## ● Impact Metrics

Many streamlined methods for analyzing donations, donors, and campaigns. Charts, lists, and advanced querying to evaluate performance at multiple levels.

# ONLINE FUNDRAISING



## ● Peer-to-Peer

Run simultaneous, long-term crowdfunding or peer-to-peer campaigns, with customizable campaign experiences. Convert donors to supporters with personalized fundraising pages.

## ● Always On

Accept donations anytime, provide a curated glimpse of your organization instead of a boring form on your DONATE NOW page. A custom home page with your branding that is Always On.

## ● Recurring Donations

Enable recurring donations to support continuous giving, membership dues and other sources of operational income.



# VOLUNTEERS

## ● Volunteer Sign Up

Create unlimited, customized volunteer sign up pages for general volunteer needs or link volunteer pages to specific events. Collect information about your volunteers.

## ● Volunteer Events

Build volunteer events with support for multi-shift and multi-day activities. Automated shift reminders and the ability to send custom text messages to volunteers.

## ● Volunteer Shifts

Track volunteer-assigned jobs and hours, schedule your volunteers, report on volunteer participation for boards or grantors, and check-in volunteers on-site, all in one place.

# MEMBERSHIP



## ● **Recurring Membership Plans**

BetterUnite provides core membership management features. Easily create and execute multiple recurring membership plans, create custom membership sign up pages, view and understand your members with graphic data.

## ● **Subscriptions**

Members sign up to your plans and create ongoing or periodical subscriptions. You can track subscriptions, past and future invoices, and revenue. Your members have a member portal to update pertinent information.

## ● **Membership Performance Metrics**

View easily digestible charts and lists and access advanced querying to evaluate the performance of your membership plans and subscriptions, all with comparisons at multiple levels.



# AUCTIONS & MOBILE BIDDING

## ● Online Bidding

The mobile experience empowers your guests and bidders to track favorite items, donate, purchase, participate in raffles, and more, in addition to robust bidding options.

## ● Auction Item Options

Create a customizable auction for your event or build an online auction on its own. Options include Buy It Now and Auto-Bid, Bundled items, Increment Plans, Reserves, Text and Ticker bidder communications, and more. Provide individual item URLs and QR codes, plus multiple images and videos per item.

## ● Auction Management

Add giving levels, raffles, and items for sale to any auction. Schedule beginning and end times to individual items and the auction as a whole, quickly award and charge winners, send custom text messages to all bidders, or schedule and filter texts.

# TEXT TO GIVE



## ● **Unique Phone Number**

Claim your dedicated phone number – local or toll-free numbers available.

## ● **Accept Donations**

Accept donations to your organization anytime or for a specific fundraiser or event.

## ● **Secure Payment Processing**

Process secure mobile payments.

## ● **View Text Activity & Auto Reminders**

View text activity and let our system automatically process and send reminders for incompleting mobile donations.



# GRANT MANAGEMENT

## ● **Track Grants**

Create and manage multiple grants, track important milestones, and stay on top of required tasks and processes for each grant.

## ● **Manage Lifecycle**

View and manage the full lifecycle of each grant including tracking payments, applying processed transactions and establishing milestones, all with visual cues and dashboards to make it easy.

## ● **Report on Impact**

Our grant management module helps you stay informed and keep up to date with your grant requirements and timelines.

# PLEDGE MANAGEMENT



## ● **Track Pledges**

Create and manage multiple pledges, track important milestones, and stay on top of required tasks and processes for each pledge.

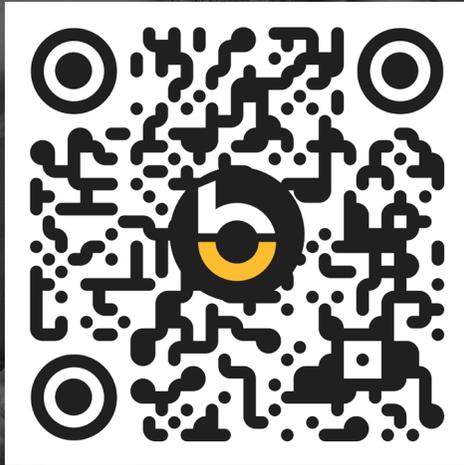
## ● **Manage Lifecycle**

View and manage the full lifecycle of each pledge including tracking payments, applying processed transactions and establishing milestones, all with visual cues and dashboards to make it easy.

## ● **Report on Impact**

Our pledge management module helps you stay informed and keep up to date with your pledge requirements and timelines.

Let's go do some **good.**



[www.betterunite.com](http://www.betterunite.com)